



Ministry Position Description
CREATIVE ARTS & PROGRAM EVENTS DIRECTOR

This position will oversee and guide the Institute's Creative Arts courses and then supervise Events staff and students to plan, publicize and produce ministry events to reach youth with the Gospel, joining the academic learning with real-life experience.

Qualifications We Seek:

1. Youth Ministry: Experience with youth and youth ministry and an understanding of and ability to relate to pastors and youth ministry leaders;
2. Creativity: Skill and experience in at least one of these areas: marketing, graphics, web design, video production, worship, drama, preaching/teaching, or recreation;
3. Camp Ministry: Experience in guiding youth camps & conferences, understands and embraces the heartbeat and mission of Global Youth Camps, and provides visionary leadership to expand current venues; must be willing to travel as needed (summers may involve several consecutive weeks of travel);
4. Administration & leadership: Ability to manage assigned resources for the ministry including budget management, contract oversight, calendaring and scheduling, etc; Love for people, especially college students, and ability to enlist, train and supervise staff/interns in their spiritual growth & skill development;
5. Speaking/Teaching: Bachelor's required (Master's degree is preferred) as this position will require teaching at our Institute (must adhere to Global Statement of Faith) and possibly speaking at Global camps, events; This position will also serve as a spokesperson for GYM in churches, universities, etc.;
6. Demonstrated longevity (we are seeking long-term stability);

I. INSTITUTE CREATIVE ARTS

Develop and provide teaching oversight for Creative arts courses in the Institute and utilize those courses to provide creative elements & marketing for Global ministry events.

A. Program: Guide Institute Creative Art track to develop drama, worship, video/graphics, recreation, etc;

- Drama: guide development of courses to develop theme & motif development for events, drama script writing, set design, special features, video/graphic elements, and technical aspects of program scheduling.
- Worship: guide development of courses to produce worship teams and leaders who select features/music, rehearse praise teams and coordinate all musical elements together with the tech team and other program personnel.
- Sound/Lighting: guide development, training for sound and lighting staff for Global events;
- Videography: guide development of courses in video production for both Global event promotion and programming.
- Recreation: guide courses to develop appropriate recreation leadership to create and lead games/activities to fit into the designated theme and motif for specific events.
- Other Creative elements: Guide development of Bible study track times, special worship features, quiet times and other related program materials.

B. Promotion (Marketing & Media)

- Promotion: Work with Marketing Dept to oversee staff/students to develop marketing for all ministry events through print media, social media, call center, exhibits, etc.
- Registration: Work with Registrar to secure (and retain) groups for all ministry events, including pre-registration and on-site registration policies and procedures;

C. Product

- Product/Finances: Assist Marketing Dept to develop product and materials for events for GYM events/programs;

II. PROGRAM/EVENTS ELEMENTS: Camp/Conference/Event Places, Personnel & Programming

1. Place/Venues: Develop all Camp/Confs/Events Calendaring and Site Preparation:

- Calendar events and negotiate and coordinate all aspects of venue contracts and logistical details for youth camps, leadership conferences, college events, one-day events, rallies, church & school events, etc.
- Budget for Institute courses and ministry events to secure venue contracts, finances, locations, speakers, and program elements as needed.

2. Personnel: Oversee process of enlisting/training summer staff and other staffs for events;

- Work with Registrar to secure event/camp staff and year-round interns;
- Work with Registrar to develop opportunities for staff enlistment and enrichment (Summer Staff call center enlistment, Reunion, College campus visits, Institute Preview Days, etc)
- Serve as Director for camps, conference and other Global events;
- Secure guest leaders, speakers, musicians, team leaders;

3. Program: Oversee the philosophy, vision and development of appropriate program elements:

- Oversee program development: drama themes/ motifs, stage design, worship, labs, Rec, etc.;
- Serve as event speaker or other platform leadership, and serve in other program needs as required.

III. OTHER DUTIES

- Mentoring: Be available to help mentor young adult associates and interns as needed.
- Ministry: Assist with other ministry programs/events as needed. Be available to assist with other duties as assigned.