

## How To Guide

# OUTREACH COMPETITION



### 1. How To Prepare Outreach Lists

Once the outreach events have begun, they can be operated with very little effort. However, success begins by developing a "hit list" that includes regular attendees, rare attendees (irregulars), and guests (prospects). We base outreach points upon these lists which have been prepared and given to the Team Leaders in advance.

The Sunday school or small group rolls are often a good resource for this. Each small group leader may be asked to make a list of the regular attendees (who attend at least two of every four weeks), and the irregular attendees (less than two of four times) in his/her group. Ask small group leaders to secure from students and adults a list of prospects. From these lists a master list is compiled for each Team Leader, listing separate categories for the regulars and for prospects for his or her assigned team. Each Team Leader receives only his or her assigned names (in other words, each Team Leader receives only the names for which he or she is responsible). This list determines the point value which the team will receive for each individual who participates in the Outreach Competition! More points are given for prospects and guests, in order to emphasize OUTREACH, of course! Teams may add the names of friends, neighbors, and acquaintances to their lists, and may visit anyone they choose! If they enlist someone to participate in youth activities who legitimately should be a member of another team, then both teams get full points.



### 2. How To Prepare Outreach Packets

A second thing that must be prepared is the Outreach Packets. These packets should include items to be given to each person being visited. Suggestions: a letter from the church, a summer brochure explaining current youth events, camp, etc., wrapped candy, and a "Promise Card" (The Promise Card is a card which the prospect may sign in which he/she agrees to attend a youth event. Teams get points for these cards). You will want to prepare plenty of these packets in advance of the first Outreach Competition. You NEVER want to run out of these packets, as they provide a ready-made "point of entry" and source of conversation for the teams as they visit students!



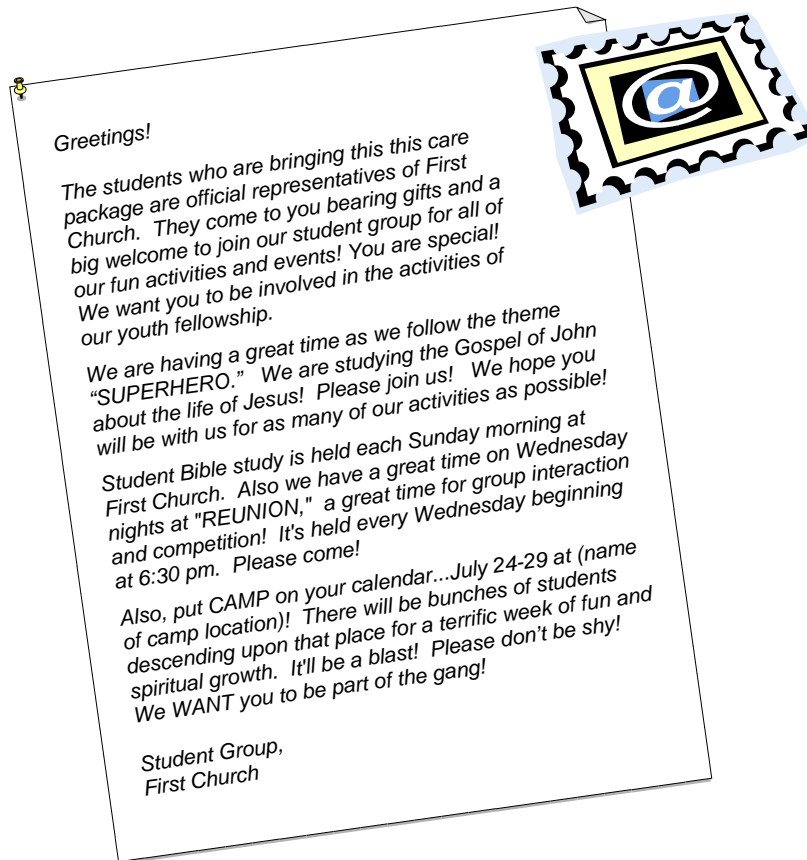
### 3. How To Enlist Drivers

Enlisting drivers for these outreach events is probably the greatest challenge which you will face! In order to secure enough drivers, Youth or adult Sunday school leaders may be asked to provide drivers from among their department's adult workers and parents. (We have allowed trustworthy older students to drive for their teams, but only with an adult in the car.)

Secure parents to enlist other parents of students be available to drive for these type of events if they are needed. Obviously, since most vehicles will only hold 5 or 6 people at most, your youth group will need one vehicle for every 5 or 6 people who go to visit.

## Sample Letter (or Email) from Your Youth Group

(To place in the packet of materials you give to the students you visit)

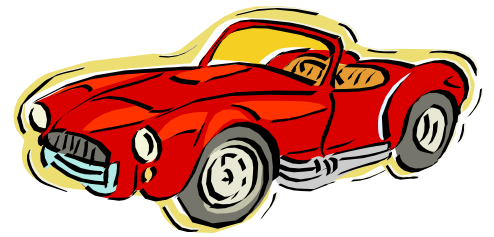


# OUTREACH CHECKLIST

## Preparation Checklist for Outreach Competition:

Responsibility: \_\_\_\_\_ Assigned To: \_\_\_\_\_ Done: \_\_\_\_\_

1. \_\_\_ Equipment..... \_\_\_\_\_
  - \_\_\_ Team Items secured
  - \_\_\_ Team Pennants
  - \_\_\_ Team Score Sheets
  - \_\_\_ Team Sign In Sheets/Guest Cards
  - \_\_\_ Other promotional items:
    - \_\_\_ Event Registration envelopes
    - \_\_\_ Outreach Packets  
(Teams to pick up before they go visit)
2. Set Up..... \_\_\_\_\_
  - \_\_\_ Complete church calendar/work orders
  - \_\_\_ Enlist Drivers, give them instructions  
(Match drivers to teams as needed)
  - \_\_\_ Prepare Outreach Packets
  - \_\_\_ Update Master Score Sheet or Board  
before/after Competition
3. \_\_\_ Return..... \_\_\_\_\_
  - \_\_\_ Equipment, materials
  - \_\_\_ Thank drivers.



*Remember!*

*A key to great outreach is that it is great fun, too!*